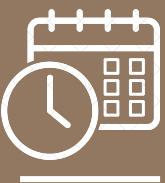


Balanced Scorecard Critical Success Factors



Saturday, 3 March, 2024
3:00 PM – 4:30 PM, IST
12:30 PM – 2:00 PM, KSA Time

AGENDA

Join us for our upcoming webinar to discover valuable insights into the frequent causes of BSC failure, unique challenges faced by organizations, and the effective ways to address and resolve them.

Design: Craft a potent Balanced Scorecard (BSC) by establishing clear strategic goals and objectives in a cohesive Strategy Map. Ensure seamless alignment and ownership throughout the organization for effective execution.

Content: Optimize BSC content with a focus on strategic, outcome-driven KPIs and realistic performance targets. Embrace forward-looking performance management and align strategic projects to avoid overload.

Management Usage: Realize BSC success through visible executive leadership, regular Management Reviews, and a performance-oriented culture. Strategically involve HR, align with rewards, and prioritize effective communication for holistic strategy management.

Our Speakers

Alan Fell

Senior Consultant
Balanced Scorecard Institute



Alan Fell, a UK-based management consultant and Balanced Scorecard expert with 30 years of global experience. Since 1997, he has focused on BSC programs across the UK, Middle East, Asia, Africa, and Australia. As a Senior Associate at the Balanced Scorecard Institute, Alan brings invaluable insights to our webinar.

Shaik Abdul Khadar

CEO, Data Labs India
Solution Architect, fruiStrategy



With over 25 years of experience in Strategy Transformations, Shaik Abdul Khadar has been instrumental in driving excellence in Strategy Execution, for organizations worldwide. He has successfully established sustainable Strategy Execution processes globally.

